



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

# Contract # 335461

Schedule Dates 10/04/12-10/07/12  
Advertiser Pol/T Murphy/R/Con/PA (16299)  
Agency BrabenderCox (3844)  
Product Political - Federal Candidate (1067)  
Brand POL/T MURPHY/R/CON/PA (29258)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name BRABENDER, LIZ  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments MURPHY 10/01  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/03/12  
Last Modified 10/04/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06362360  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,800.00  
Net Total \$10,200.00  
Sales Tax

**Pittsburgh (WPXI)**  
By Broadcast Month  
Oct. 2012  
Grand Total:  
Spots 14  
Rate \$12,000.00  
\$12,000.00

(Handwritten initials)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/04/12-10/05/12	4	:30	8A-9A (EST)	1					1	1		2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	TODAY 8-9A/1	10/3/12
2.0	Normal Line / Spot	10/04/12-10/05/12	5	:30	11:59A-Channel 11 News At Noon	1				1	1			2	\$275.00	\$550.00	Pittsburgh (WPXI)	NOON NEWS/2	10/3/12
3.0	Normal Line / Spot	10/04/12-10/05/12	5	:30	4:29P- Judge Judy 4:30P	1				1	1			2	\$375.00	\$750.00	Pittsburgh (WPXI)	JUDY 4:30-5P/3	10/3/12
4.0	Normal Line / Spot	10/04/12-10/05/12	5	:30	7:30P- WHEEL OF FORTUNE	1				1	1			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 7:30-8P/4	10/3/12
5.0	Normal Line / Spot	10/04/12-10/05/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P	1				X	X			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/5	10/3/12
6.0	Normal Line / Spot	10/04/12-10/05/12	5	:30	11:34P- TONIGHT SHOW	1				X	X			1	\$500.00	\$500.00	Pittsburgh (WPXI)	TONIGHT/6	10/3/12
7.0	Normal Line / Preempt	10/06/12-10/06/12	5	:30	7:30P- 8P (EST)							1			\$425.00		Pittsburgh (WPXI)	NA JEOP 730-8P/7	10/3/12
7.0.1	Closed Preempt	10/06/12															Pittsburgh (WPXI)	No Avail/Exception -	
8.0	Normal Line / Preempt	10/06/12-10/06/12	5	:30	10P- 11P (EST)							1			\$1,200.00		Pittsburgh (WPXI)	NA LAW&ORDER 10-11P/8	10/3/12
8.0.1	Closed Preempt	10/06/12															Pittsburgh (WPXI)	Program Change/Exception	
9.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/9	10/3/12
10.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	11:30P- Channel 11 News Following Football 1130P								1	1	\$2,250.00	\$2,250.00	Pittsburgh (WPXI)	LATE NEWS/10	10/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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<b>Advertiser</b>	Pol/T Murphy/R/Con/PA (16299)	<b>Last Modified</b>	10/04/12
<b>Agency</b>	BrabenderCox (3844)	<b>Entered By</b>	Jennifer Stewart
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	Yes
<b>Brand</b>	POL/T MURPHY/R/CON/PA (29258)	<b>Headline #</b>	06362360
<b>Salesperson</b>	Telerep/Washington DC, Washington DC (1040)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BRABENDER,LIZ	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	N/A	<b>Commission</b>	\$1,800.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$10,200.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MURPHY 10/01 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	14	\$12,000.00
<b>Grand Total:</b>	<b>14</b>	<b>\$12,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	M/G For 7.0.1 / Sports-Football	10/06/12-10/06/12	5	:30	7:30P- Notre Dame Football							1		1	\$425.00	\$425.00	Pittsburgh (WPXI)	ND 730-11P/7	10/4/12
12.0	M/G For 8.0.1 / Prime	10/05/12-10/05/12	5	:30	10P- Dateline 10-11P						1			1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	DATETIME 10-11P/8	10/4/12

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Accepted-Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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